

MODERNIZE ★ INNOVATE

# ARE YOU ON THE RIGHT SIDE OF THE ANALYTICAL DIVIDE?

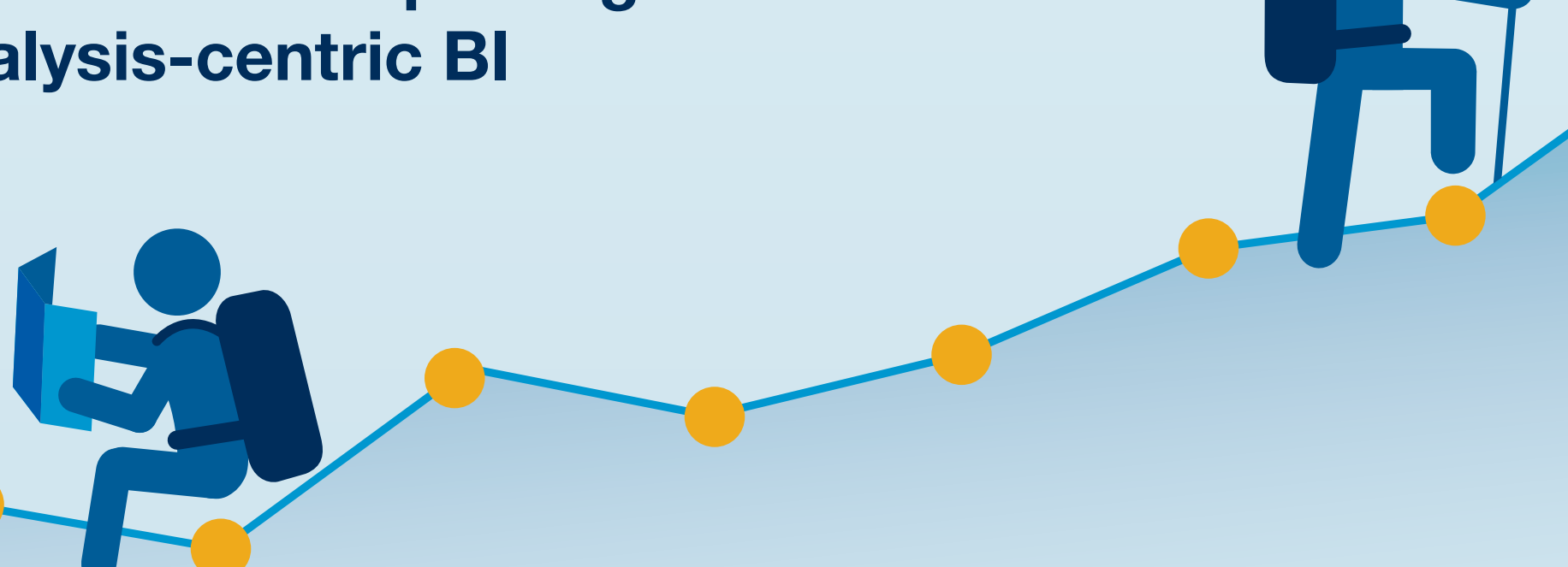
Gartner predicts major shifts as BI and analytics are now the #1 investment priority for CIOs.

2015

4.4 million jobs will be needed to cope with big data globally, but only a **third will be filled**



The majority of BI vendors will make the shift **from reporting-centric to analysis-centric BI**



2016



1 million consumers will **monetize their own personal data**

TRUTH

TRUTH

75% of projects will undergo changes in leadership because of the **focus on truth over trust** in big data

75%

2017



90%

90% of big data information assets will be **siloed and inaccessible** across multiple business processes

50%

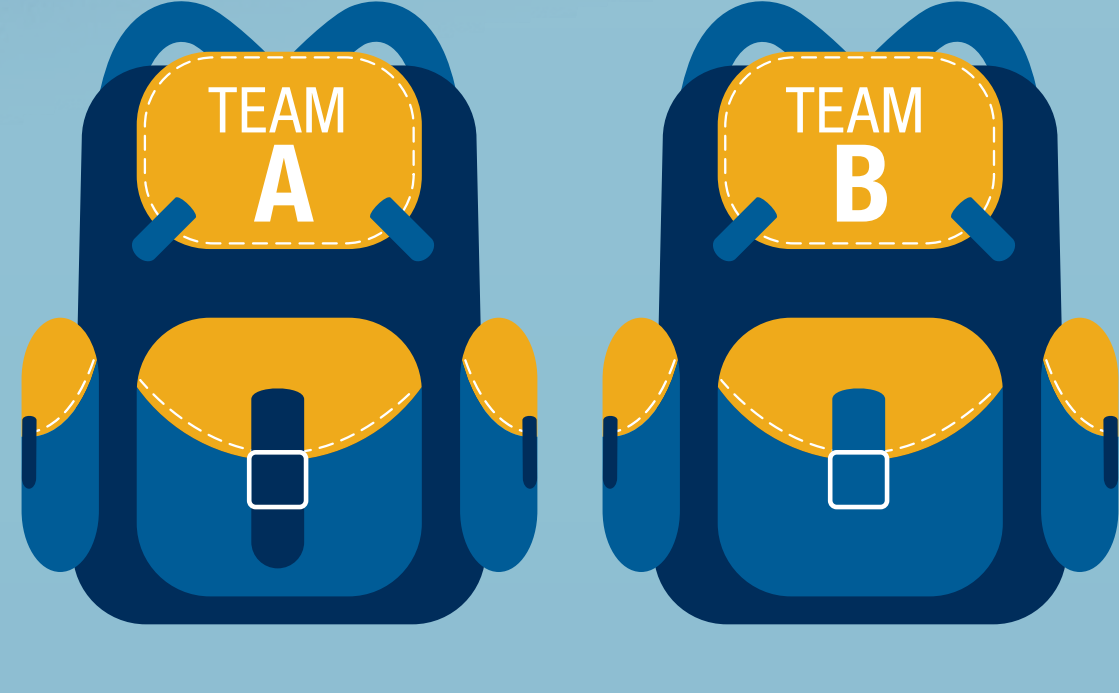


Over 50% of analytics implementations will use **event data streams from machines, apps and/or individuals**

Premiums for big-data-related skills will remain **20% to 30% above norms** for traditional information management skills



2018



20% of IT organizations will **create separate teams for technology and information** to improve information asset management

2020

Consumer data collected from **wearable devices** will drive 5% of sales from global enterprises

5%



As the digital revolution has taken hold, analytics has become a critical business differentiator.

**Gartner Business Intelligence & Analytics Summit 2015** shows you the tools, technologies and skills you need to cross the analytical divide.

Learn more:

March 9 – 10  
London, U.K.  
[gartner.com/eu/bi](http://gartner.com/eu/bi)

March 30 – April 1  
Las Vegas, NV  
[gartner.com/us/bi](http://gartner.com/us/bi)

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